

# **WASIB QURESHI**

**MOTION DESIGNER & ANIMATOR** 

Motion Designer & Animator with 15 years of experience creating high-impact visuals for DSP Mutual Fund, Bajaj Auto, KTM, Husqvarna, ICICI Lombard, TATA AIA, AIG, BALIC & more. Expert in motion graphics, animation with proficiency in After Effects and Illustrator. Led projects as Founder of Fresh Perspective Studios and spearheaded video content at Mio Design Pvt. Ltd. Passionate about storytelling and delivering engaging visual content.

#### **EXPERIENCE**

2023 - Present

Fresh Perspective Studios, Mumbai

**Founder & Animation Director** 

Founded and led Fresh Perspective Studios, delivering motion design and animation solutions for clients.

2014 - 2023

Mio Design Pvt. Ltd, Mumbai

Lead Digital Content Creator (Video)

Leading the video vertical of the business. Working closely with clients to provide creative solutions and create video content while maintaining industry quality standard.

2013 - 2014

Prana Studios. Mumbai

**CG Artist** 

It was a dream come true as I had the opportunity to work on Disney's Tinker Bell and the Pirate Fairy (Credited in the film).

2008 - 2012

Signage World, Mumbai

Graphic Designer (Promoted to Sr. Graphic Designer)

Started my career as a Graphic Designer, which slowly grew into Motion Design, I taught myself how to animate in After Effects & learned VFX from the ZICA institute.

### CONTACT

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Mumbai, India

#### **EDUCATION**

2012 - 2013

Zee Institute of Creative Arts - ZICA

Diploma in VFX & Compositing

Learned software required to achieve high-quality VFX & compositing results.

2007 - 2012

KES College

**Bachelor of Commerce** 

Graduated with honours in Commerce.

**d** 1996 - 2006

St. Michael's High School

**School Education** 

Got Schooled.

## **SKILLS**

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After	Eff	ects

Illustrator

Photoshop
C4D/Blender





