



WASIB QURESHI

MOTION DESIGNER & AI ANIMATOR

Motion Designer & Animator with 15 years of experience creating high-impact visuals for **DSP Mutual Fund, Bajaj Auto, KTM, Husqvarna, ICICI Lombard, TATA AIA, AIG, BALIC & more.** Expert in motion graphics, animation with proficiency in After Effects and Illustrator. Led projects as Founder of Fresh Perspective Studios and spearheaded video content at Mio Design Pvt. Ltd. Passionate about storytelling and delivering engaging visual content.

EXPERIENCE

2023 - Present

Fresh Perspective Studios, Mumbai

Founder & AI Animation Director

Founded and led Fresh Perspective Studios, delivering motion design and animation solutions for clients.

2014 - 2023

Mio Design Pvt. Ltd, Mumbai

Lead Digital Content Creator (Video)

Leading the video vertical of the business. Working closely with clients to provide creative solutions and create video content while maintaining industry quality standard.

2013 - 2014

Prana Studios, Mumbai

CG Artist

It was a dream come true as I had the opportunity to work on Disney's Tinker Bell and the Pirate Fairy (Credited in the film).

2008 - 2012

Signage World, Mumbai

Graphic Designer (Promoted to Sr. Graphic Designer)

Started my career as a Graphic Designer, which slowly grew into Motion Design, I taught myself how to animate in After Effects & learned VFX from the ZICA institute.

CONTACT & PORTFOLIO

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🌐 Portfolio: wasibqureshi.com

📍 Current Location: [Mumbai, India](#)

🌐 LinkedIn: linkedin.com/in/wasibqureshi

AI SKILLS

Prompt Design in Vertex AI

by Google

Creator Course

by Meta

AI Workflow & System Design

Self-taught, Online

SOFTWARE

Weavy

Comfy UI

Illustrator

After Effects

Photoshop

Premiere Pro

EDUCATION

2012 - 2013

Zee Institute of Creative Arts - ZICA

Diploma in VFX & Compositing

Learned software required to achieve high-quality VFX & compositing results.

2007 - 2012

KES College

Bachelor of Commerce

Graduated with honours in Commerce.

1996 - 2006

St. Michael's High School

School Education

Got Schooled.